



A Bridge For Overcoming The “Catch 22” And Starting Your Logistics Career Quickly

1. Understand who and what you are trying to become?
Your goal is to be a Professional Logistics Service Provider. An individual who provides services for the trucking industry.

2. Realize the services you have to offer?
Your services that you offer will determine how quickly you begin to earn an income.

Services Are :

- a. Implement A Dispatch System. (Get Your Carriers Freight)
- b. TMS (Transportation Management Software) System. Keep Your Carriers Compliant. FMCSA requires records for 3 years!
- c. Load Board Solutions. (Master the Virtual World of Freight)
- d. Funding Services. (Working with factoring companies to help your carriers get paid quickly, credit checks, and load documents.)
- e. Detention Services. (Help your carrier bill for detention.)
- f. Driver Assistance. (Build a relationship with drivers so your carrier can stay on the road.)
- g. Network Your Carriers Together. (Work with multiple carriers with the same equipment so that One door opens for all. Build strength in numbers.)

So how does one Cross over the Bridge to begin? This is a question I’m asking you the group.

Answer is:

(How are you going to move forward with carriers if you do not have freight? How are you going to generate an income within the first month verses waiting 4-6 months? How are you going to teach yourself while you are working and learning?)

After I cross over the Bridge, then what?

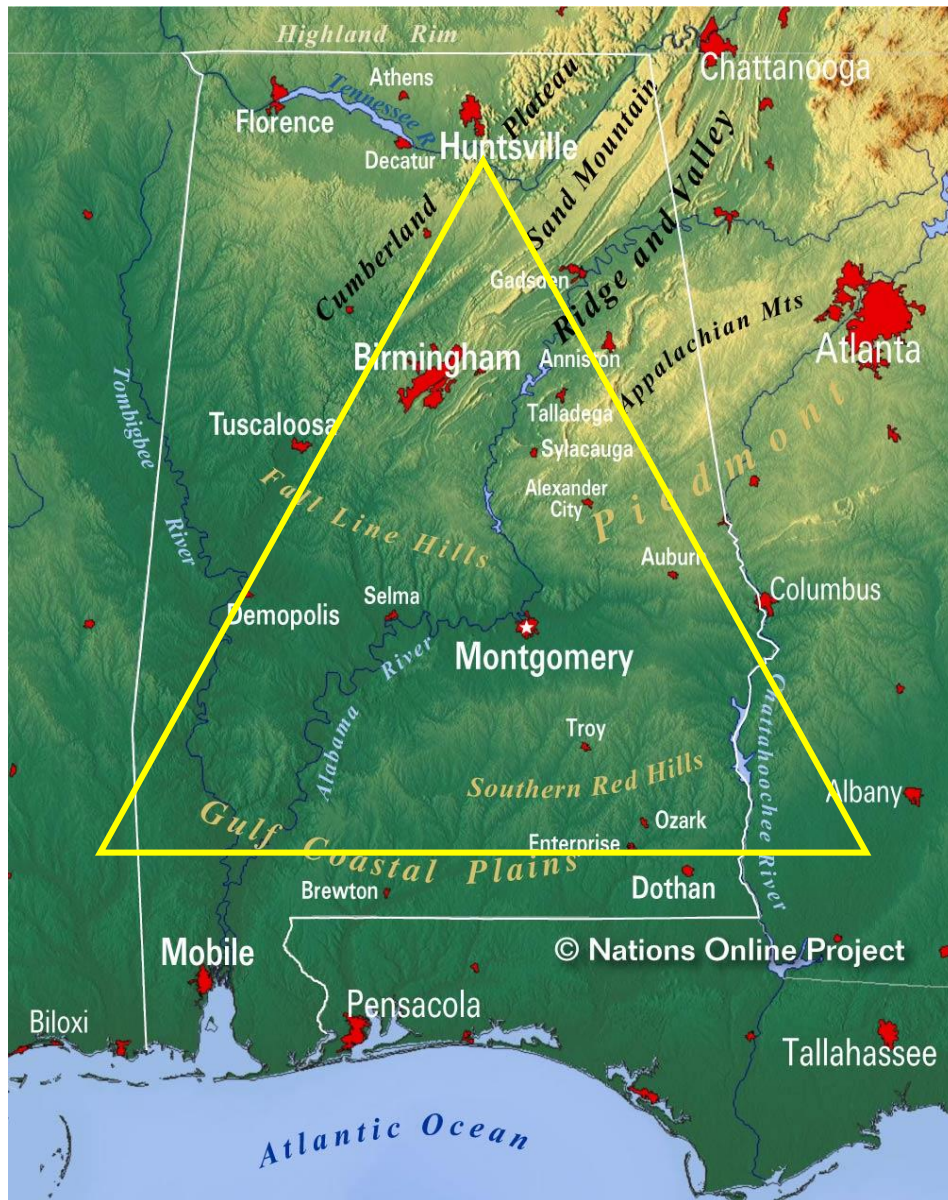
1. Contact a trucking company to work with. (You will need to use their MC#)
Hello Mr. Trucking Company, I am John Smith and I am working with multiple freight companies to find and secure dedicated freight and also freight not available to the public on load boards. If I find some freight that is within your region, would you be interested in working with me? Carrier reply is: YES!
2. Work with the trucking company to get a Dispatch Agreement. Seal the deal quickly and go to work.
3. Get Set up with the Trucking Company Factoring Provider to get paid direct.
4. Set up an email in that represents the trucking company you work with. jimtransporttruckingloads@gmail.com . This is critical for your next few steps. This is where your freight information comes to.
5. Set Up your new trucking company with [Ascend TMS](#). Start your relationship with the trucking company in the right direction.
6. Research Freight daily for hours within the region of your truck. Create back and forth as well as triangular lanes by working with brokers who have freight within your region.
7. Repeat these steps with several trucking companies until you have access to at least 10 trucks.
8. Take your BOLS and Shipper contact info from your Dispatching and begin to contact Direct to the shippers as a Broker yourself.

Advice:

- Keep a notebook on every broker you speak with. Information will begin to grow and keep it clear and organized is key.
- Learn how to Use Google Maps... research Your Area!

Last : Where is your Bridge and How To travel back And Forth ?

Contact Brokers within your carrier's region and build a back and forth or triangular route. This is only accomplished by pure labor of you making the calls. (In most cases your carrier has not done this before. Your labor will produce freight)



If You Don't Do This. Then Why Are You Here? Become The Leader With Freight Information